

**joyce gillie gossom, EdD**  
**Best Gurl Princess and Project Manager**

Born in Chicago, Illinois, Dr. joyce gillie gossom has spent her life going against the grain. At the age of 16, she felt so connected to the poetry and style of e.e. cummings that her mother let joyce legally change her name to all lower case letters, which is frequently met with resistance.

joyce's more than 30 years of professional experience range from special education teacher to higher education administrator, business owner, and elected official. Throughout her career, she has always served as an active member or officer with civic, professional, and community organizations wherever she has lived.

joyce and her husband have been in Fort Walton Beach, Florida since 1999. She likes butterflies, the colors purple and yellow, Winnie the Pooh, and large bodies of water. Currently, she serves as Executive Director of the National Association of Branch Campus Administrators and Princess of Best Gurl inc, a unique, multi-platform company committed to all forms of effective communication. She is the author of *Why Are They Following Me?* a guide to effective leadership.